

PROTECTED B

MEMORANDUM

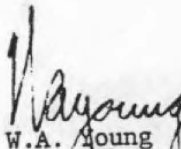
1350-1630-2 (DG Comm S)

22 Nov 90

Distribution List

ATTITUDE SURVEYS:
CF POLICY ON SEXUAL ORIENTATION

1. Attached is documentation to conduct an internal and an external survey on the subject policy. The proposed questionnaires have been reviewed by this office. Although the subject area of these surveys remain publicly sensitive, legal counsel for the Department and the research experts retained by ADM(Per) maintain their necessity. A communications strategy has been developed and is attached. Further, a Response to Query and anticipated Qs and As are being designed. With regard to the external survey, there are some technical concerns about the questionnaire design which are now being addressed. These, however, will not affect the substance of the questions.
2. To proceed with these studies, the approval of the MND and Assoc MND is required, as well as direction in terms of obtaining the approval of the Cabinet Committee on Communications. As stated by ADM(Per), time constraints would require approval from all authorities by 23 Nov in order that fieldwork can commence shortly thereafter.
3. Should you have any questions, please do not hesitate to contact myself or Col G. Haswell at 992-7469.


W.A. Young
ADM(Comm PA)
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Encl: 7

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